



COMMUNIQUÉ

DIJON INTERNATIONAL AND GASTRONOMIC FAIR

The Number One autumn event

The 77th edition of the Dijon International and Gastronomic Fair will take place from 31 October to 11 November at the Dijon Conference and Exhibition Centre. This key date in the regional year is also a national event of the first importance. With over 200,000 visitors, the Dijon Fair ranks 7th among French fairs and has been awarded the “French Fair” accolade.

As a forum for exchanges and entertainment, the Fair is an opportunity for visitors to discover new products, obtain information and make purchases in a festive and friendly atmosphere. Over 500 exhibitors present a vast array of products and services in numerous sectors: gastronomy and wine (easily the biggest sector with 200 exhibitors), furniture and decorations, handicrafts, fashion, beauty and health, home equipment, household goods, DIY, hobbies, leisure activities, etc.

Guest of Honour: Lebanon

After Spain in 2006, the Fair this year welcomes Lebanon as Guest of Honour. Lebanon is a country steeped in culture, a meeting place between East and West. It is appreciated not only for its natural beauty and archaeological treasures but also for its arts and crafts, its folklore and its cuisine. Visitors will be able to discover the country in all its

facets – cultural, tourist, historical, economic and gastronomic – in the setting of the picturesque pavilion. An exotic experience guaranteed for all !

Gastronomic treats...

Gastronomy takes pride of place in this latest edition, whether on the stands where local products can be bought or tasted, or in the restaurants featuring local and foreign specialities. An invitation to a world of flavours and savours!

Gastronomes will head for the “Rencontres Gourmandes de Lucullus”, a special site where they can attend cookery demonstrations and competitions, take part in courses, attend lectures on Burgundy wines or learn the tricks of the trade of top chefs who will be demonstrating their skills throughout the Fair.

...and musical events

Music features prominently this year. For the first time, the Fair welcomes the Grand Ensemble de Cuivres du Conservatoire régional Jean-Philippe Rameau (brass ensemble), conducted by Thierry Caens and Gaetan Kuchta. Consisting of 22 musicians, the Ensemble will give several performances and lend a special atmosphere to the event.

Opening dates and times: from 31 October to 11 November, 10am-8pm. Open until 10pm (11pm for the “Gastronomy Hall”) on 2, 3, 6, 9 and 10 November.

Admission: 5.10€ - Reduced rate: 3.50€ (large families, works councils and groups of 20 persons +) – Students (13-25 years): 2.60€ - children (5-12 years): 0.30€

Information: DIJON CONGREXPO – Tel. 33.3.80.77.39.00 – Fax 33.3.80.77.39.39 – contact@dijoncongrexpo.com – www.dijon-congrexpo.com